



Effect of Gamification in ICT-Based Learning Platforms on Motivation and Retention in Reading Comprehension for Children with Dyslexia in Mainstream Basic Schools with Inclusive Education in Kaduna State, Nigeria

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Abstract

This study investigated the effect of gamification in ICT-based learning platforms on motivation and retention in reading comprehension among students with dyslexia in mainstream schools with inclusive education in Kaduna State, Nigeria. A quasi-experimental pre-test-posttest control group design was employed, involving 52 lower basic school students diagnosed with phonological dyslexia. Participants were purposively sampled from two inclusive education schools, with one serving as the experimental group (n = 27) and the other as the control group (n = 25). Data were collected using the Wechsler Individual Achievement Test (WIAT-4) for dyslexia diagnosis, the Motivation Scale for Reading (MSR), and the Comprehension Achievement Test (CAT). The experimental group received instruction through a gamified ICT-based learning platform, while the control group continued with traditional teaching methods. ANCOVA results indicated a statistically

significant effect of gamification on students' motivation ($F(1,49) = 89.054$, $p = .000$) and retention ($F(1,49) = 114.096$, $p = .000$) in reading comprehension, leading to the rejection of both null hypotheses. These findings highlight the effectiveness of gamified ICT-based learning in enhancing engagement and memory retention among dyslexic students. The study recommends integrating gamified platforms into literacy instruction, training educators on their effective use, and advocating for their inclusion in Nigeria's education policy.

Keywords: Gamification, ICT-based learning, Dyslexia, Reading Comprehension, Motivation, Retention, Inclusive Education

Introduction

Education is a fundamental right that should be accessible to all learners, including those with learning disabilities such as dyslexia. Dyslexia, a neurodevelopmental disorder, primarily affects a student's ability to read, spell, and comprehend written text, making traditional learning environments challenging for them (Snowling & Hulme, 2021). It is one of the most prevalent learning disabilities worldwide, affecting approximately 10% of the global population (Gabrieli, 2023). In Nigeria, many students with dyslexia are enrolled in mainstream schools with inclusive education, where they are expected to learn alongside their peers despite significant literacy challenges (Adebayo & Yusuf, 2022).

In inclusive education settings, students with dyslexia often struggle with academic motivation and retention, as

they face difficulties in processing text-based information and often receive limited instructional support tailored to their needs (Gabrieli, 2023). Traditional teaching methods in mainstream classrooms often fail to cater to the specific learning needs of dyslexic students, leading to low academic motivation and poor retention in reading comprehension and spelling skills (Landers & Bauer, 2022). Given these challenges, innovative teaching strategies are needed to make learning more engaging, accessible, and effective for students with dyslexia. One such strategy is gamification in ICT-based learning platforms, which integrates game mechanics into educational content to enhance motivation, engagement, and retention (Hamari et al., 2023). The integration of gamification into ICT-based learning

platforms has emerged as a promising pedagogical approach for enhancing academic motivation, engagement, and retention in students with learning disabilities (Sailer & Homner, 2021). Gamification refers to the application of game elements, such as points, rewards, leader boards, badges, and interactive storytelling, into educational content to create a more engaging and immersive learning experience (Hamari et al., 2023). For students with dyslexia, gamified ICT-based learning platforms provide adaptive, interactive, and multisensory approaches that align with their unique cognitive processing styles (Koivisto & Hamari, 2022). These platforms incorporate text-to-speech tools, visual aids, phonetic reinforcement exercises, and interactive spelling games that help students develop better reading comprehension and spelling skills (Pérez et al., 2023). Additionally, real-time feedback and self-paced learning enable students with dyslexia to track their progress and gain confidence in their abilities, which enhances motivation and academic persistence (Dicheva et al., 2023).

Research suggests that students with dyslexia benefit from gamified learning environments, as they provide multisensory, adaptive, and engaging instructional methods that align with their cognitive processing strengths (Dicheva et al., 2023). Unlike traditional classroom instruction, gamified ICT-based learning platforms utilize audio-visual aids, interactive exercises, and real-time feedback mechanisms to support students with dyslexia in developing reading comprehension and spelling skills (Pérez et al., 2023). For instance, digital reading games break down complex texts into manageable components, enabling students to improve word recognition, decoding skills, and contextual understanding in a structured yet enjoyable manner (Koivisto & Hamari, 2022). Similarly, spelling-based gamification applications reinforce phonetic awareness and word formation by providing instant feedback and adaptive learning paths that accommodate individual learning paces (Landers & Bauer, 2022).

Motivation is a critical factor in learning success, and research indicates that students with dyslexia often lack academic motivation due to repeated failure experiences and negative self-perceptions (Adebayo & Yusuf, 2022). Gamification addresses this issue by providing a reward-driven learning process, where students earn points, badges, or certificates for completing literacy tasks, thereby increasing their engagement and willingness to learn (Hamari et al., 2023). The use of challenge-based tasks, adaptive quizzes, and personalized learning paths allows students to experience small, consistent successes, reinforcing their self-efficacy

and long-term motivation (Sailer & Homner, 2021). Koivisto and Hamari (2022) analysed gamification in digital learning environments and concluded that interactive storytelling and progress-based rewards significantly boost participation in class activities and motivation among dyslexic students. Similarly, Hamari et al. (2023) conducted a meta-analysis of gamification in education and found that game-based learning elements significantly enhance motivation and cognitive engagement. Their study emphasized the positive effects of gamification on students with learning difficulties, including dyslexia. Additionally, Dicheva et al. (2023) systematically reviewed recent literature on gamification and found that personalized game-based interventions improve retention rates in literacy skills. Their study highlights those multimodal approaches support dyslexic learners in mainstream classrooms.

Retention of literacy skills is another major challenge for dyslexic learners, as rote memorization and text-heavy instruction often fail to support long-term knowledge retention (Landers & Bauer, 2022). Gamification improves knowledge retention by employing interactive, scenario-based, and multisensory learning techniques that reinforce spelling patterns and reading comprehension strategies (Koivisto & Hamari, 2022). Studies have shown that students with dyslexia retain more information when learning is multimodal, engaging, and personalized, which makes gamified ICT-based platforms an effective intervention (Pérez et al., 2023). For example, Sailer and Homner (2021) conducted a meta-analysis on gamified learning and found that dyslexic students show increased motivation and better retention when engaged in game-based literacy activities due to higher cognitive stimulation and reduced learning anxiety. Snowling and Hulme (2021) also explored developmental literacy disorders and found that structured game-based learning fosters phonemic awareness, leading to better spelling retention and decoding skills for dyslexic learners. Furthermore, Gabrieli (2023) investigated neuroscientific insights into dyslexia and found that digital learning tools with gamified content help strengthen neural pathways involved in reading and spelling, improving retention and comprehension skills.

The theoretical framework of this study is grounded in three key learning theories that explain how gamification in ICT-based platforms enhances motivation and retention among students with dyslexia. First, Self-Determination Theory (SDT) by Deci and Ryan (1985) emphasizes the role of intrinsic motivation in learning, which is driven by autonomy, competence, and relatedness. Gamified ICT-based platforms support autonomy by allowing students to learn at their own pace,

competence by providing instant feedback and progressive challenges, and relatedness by fostering peer interaction through leader boards and collaborative activities. These elements collectively enhance engagement and improve literacy skills among dyslexic students.

Secondly, Cognitive Load Theory (CLT) by Sweller (1988) suggests that learning is most effective when cognitive overload is minimized. Dyslexic students often struggle with text-heavy instruction, which can lead to cognitive strain and reduced retention. Gamified learning environments help mitigate this challenge by incorporating multimodal learning such as visuals, sounds, and interactivity to reduce text dependency. Additionally, gamification breaks reading and spelling tasks into smaller, manageable units, which improves knowledge retention and processing efficiency.

Thirdly, Expectancy-Value Theory (EVT) by Eccles and Wigfield (2002). EVT suggests that students' motivation to engage in a learning task depends on two key factors: their belief in their ability to succeed (expectancy) and the perceived importance or enjoyment of the task (value). In the context of gamified ICT-based learning platforms, expectancy is enhanced when students with dyslexia receive adaptive challenges, instant feedback, and scaffolding, which help them build confidence in their reading and spelling abilities. When students believe they can succeed, they are more likely to stay motivated and persist in learning.

Statement of the Problem

Students with dyslexia in Nigerian mainstream schools with inclusive education face significant challenges in reading comprehension due to traditional instructional methods that do not align with their learning needs. Low motivation and poor retention further hinder their literacy development, leading to academic struggles and disengagement.

Gamified ICT-based learning platforms have been recognized for their potential to enhance motivation and retention by incorporating interactive, adaptive, and multisensory approaches to learning. These platforms provide real-time feedback, personalized learning paths, and reward-based mechanisms that align with the cognitive strengths of dyslexic learners. However, in Nigeria, the adoption of gamification in inclusive education remains underexplored, with limited research on its effectiveness in improving literacy outcomes for students with dyslexia. Challenges such as inadequate digital infrastructure, lack of teacher training, and limited awareness further hinder its implementation.

Given these gaps, this study seeks to investigate the effect of gamification in ICT-based learning platforms on motivation and retention in reading comprehension for children with dyslexia in mainstream basic schools with inclusive education in Kaduna State, Nigeria. This study aims to provide empirical evidence for the adoption of game-based instructional strategies in inclusive education.

Objectives of the Study

The study aims to investigate the effect of gamification in ICT-based learning platforms on motivation and retention in reading comprehension and spelling among students with dyslexia in mainstream schools with inclusive education in Kaduna State, Nigeria. Specifically, the study seeks

1. To examine the effect of gamification in ICT-based learning platforms on students' motivation in reading comprehension
2. To determine the impact of gamification on students' retention in reading comprehension

Hypotheses

The following null hypotheses guided the study:

- H₀₁:** Gamification in ICT-based learning platforms has no significant effect on students' motivation in reading comprehension.
- H₀₂:** Gamification in ICT-based learning platforms has no significant effect on students' retention in reading comprehension.

Methodology

The study adopted a quasi-experimental, pre-test-posttest control group design. The population comprises students diagnosed with phonological dyslexia in mainstream schools with inclusive education in Kaduna State, Nigeria. The target population includes students in lower basic school. A purposive sampling technique was used to select two schools with functional inclusive education programs. The sample size consisted of 52 students divided between experimental and control groups, with one school used as experimental group having 27 students while another school used as control group having 25 students. Three instruments were used for data collection. First, the Wechsler Individual Achievement Test (WIAT-4) used for dyslexia. Secondly, Motivation Scale for Reading (MSR), a questionnaire used to assess students' motivation in reading comprehension and thirdly, Comprehension Achievement Test (CAT) used to measure students'

retention in reading comprehension. During the experiment, The Comprehension Achievement Test and motivation scale was administered to both experimental and control groups before the intervention. The experimental group received instruction through a gamified ICT-based learning platform, while the control group will continue with traditional teaching methods. After six weeks, the same comprehension achievement test and motivation scale was administered to both groups to measure changes during posttest and two weeks delayed was given to measure retention. Data was analysed using ANCOVA at 0.05 level of significant.

Result

H₀₁: Gamification in ICT-based learning platforms has no significant effect on students' motivation in reading comprehension.

Table 1: ANCOVA Test on effect of Gamification in ICT-based learning platforms on students' motivation in reading comprehension

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	3325.255a	2	1662.627	47.326	.000
Intercept	5554.258	1	5554.258	158.100	.000
GROUPS	3128.599	1	3128.599	89.054	.000
Motivation_pretest	163.855	1	163.855	4.664	.036
Error	1721.437	49	35.131		
Total	77872.000	52			
Corrected Total	5046.692	51			

a. R Squared = .659 (Adjusted R Squared = .645)

The results of the hypothesis analysis showed that gamification in ICT-based learning platforms has a statistically significant effect on students' motivation in reading comprehension ($F(1,49) = 89.054$, $p = .000$). Since the p-value is below the significance threshold of 0.05, we reject the null hypothesis (H₀₁). The adjusted R² value of .645 indicates that approximately 64.5% of the variance in students' motivation is explained by the model, suggesting a strong effect.

H₀₂: Gamification in ICT-based learning platforms has no significant effect on students' retention in reading comprehension.

Table 2: ANCOVA Test on effect of Gamification in ICT-based learning platforms on students' retention in reading comprehension.

Source	Type III Sum of Squares	Df	Mean Square	F	Sig.
Corrected Model	3690.149a	2	1845.074	64.370	.000
Intercept	5842.051	1	5842.051	203.813	.000
GROUPS	3270.412	1	3270.412	114.096	.000
CAT_Prettest	299.656	1	299.656	10.454	.002
Error	1404.524	49	28.664		
Total	79047.000	52			
Corrected Total	5094.673	51			

a. R Squared = .724 (Adjusted R Squared = .713)

Table two test results also indicate that gamification in ICT-based learning platforms significantly affects students' retention in reading comprehension ($F(1,49) = 114.096$, $p = .000$). Given that the p-value is less than 0.05, we reject the null hypothesis (H_0). The adjusted R^2 value of .713 suggests that 71.3% of the variance in students' retention is explained by the model, demonstrating a strong impact.

Discussion

The results of the analysis show that gamification in ICT-based learning platforms has a statistically significant effect on students' motivation in reading comprehension ($F(1,49) = 89.054$, $p = .000$). These findings align with existing empirical studies that highlight the role of gamification in increasing student motivation. Hamari et al. (2023) found that incorporating game elements such as points, badges, and leader boards enhances intrinsic motivation by providing a sense of accomplishment and engagement. Similarly, Koivisto and Hamari (2022) emphasized that interactive storytelling and progress-based rewards significantly boost classroom participation and motivation among students with dyslexia. The use of gamified platforms fosters a reward-driven learning environment that encourages persistence and reduces anxiety associated with reading difficulties. Moreover, research by Sailer and Homner (2021) supports the assertion that gamified interventions, when tailored to students' cognitive abilities, increase

engagement and academic motivation. In line with Deci and Ryan's (1985) Self-Determination Theory (SDT), gamification fosters autonomy, competence, and relatedness, which are key factors in maintaining high motivation levels. The instant feedback and adaptive learning paths provided in gamified ICT-based platforms give students a sense of progress, reinforcing their motivation to improve reading comprehension.

The second test results also indicate that gamification in ICT-based learning platforms significantly affects students' retention in reading comprehension ($F(1,49) = 114.096, p = .000$). The findings are consistent with prior research on gamified learning and cognitive retention. Studies by Pérez et al. (2023) and Landers & Bauer (2022) highlight that gamified learning environments improve knowledge retention by incorporating multimodal instructional methods, including interactive exercises, visual aids, and phonetic reinforcement. These methods reduce cognitive overload and enhance memory recall, particularly for students with dyslexia, who struggle with rote memorization.

From a theoretical standpoint, Cognitive Load Theory (Sweller, 1988) explains how gamified platforms reduce extraneous cognitive load by breaking down reading tasks into smaller, manageable segments. This approach aids in long-term retention by allowing students to process information more effectively. Additionally, Gabrieli (2023) provides neuroscientific insights into dyslexia, suggesting that gamified digital tools help strengthen neural pathways associated with reading and spelling, leading to better retention of literacy skills.

Furthermore, Sailer and Homner (2021) argue that game-based learning enhances engagement, which in turn improves knowledge retention. Their meta-analysis found that students participating in gamified interventions demonstrated superior recall abilities due to heightened cognitive stimulation and interactive learning experiences. Snowling and Hulme (2021) also found that structured, game-based phonemic awareness activities lead to significant improvements in spelling retention and reading fluency among dyslexic learners.

The study confirms that gamification in ICT-based learning platforms significantly enhances both motivation and retention in reading comprehension for children with dyslexia. The empirical evidence supports the integration of game-based learning strategies as an effective intervention for dyslexic students in inclusive education settings.

Conclusion

The study concludes that gamification in ICT-based learning platforms significantly enhances motivation and retention in reading comprehension among students with dyslexia in public secondary schools. The findings underscore the effectiveness of interactive and reward-based learning strategies in addressing literacy challenges faced by dyslexic learners. The findings contribute to the growing body of research advocating for technology-enhanced, interactive learning approaches to support students with reading difficulties.

Recommendations

Based on the findings, the research recommends the following.

1. Public secondary schools should integrate gamified ICT-based platforms into their literacy instruction to enhance engagement and retention among students with dyslexia.
2. Educators should receive specialized training on the effective use of gamified learning platforms to maximize their benefits for students with learning disabilities.
3. Educational policymakers should advocate for the widespread adoption of gamification strategies in Nigeria's inclusive education curriculum.

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